BE A GAP PARTNER

Let’s Wipe Out Poverty Together
The massive power of our collective ideas, strengths, reach and capabilities can unleash and unravel some solutions and possibilities that not only make a big dent on this problem but also do it speedily.

So for us, huge change and speed is important.

Poverty is totally inhumane and completely man-made

We at GAP, have taken on the challenge of eradicating poverty, in all its forms in the world through the Changemakers that we work with.

We know that no one person or organisation or government has the answer to resolve this problem rapidly. Only by coming together can we address this.
Coming together is important. But the way we all come together is even more important for us.

We at GAP are calling you forth as partners to play a bigger game

We believe that when each of us comes totally committed to the goal of eradicating poverty and stand for that to happen in the world, we become an unshakeable force for good.

When we all play bigger, we bring everything we have at our disposal and much more to make this vision of a world of abundance a reality. Together, we go much beyond the boundaries of our individual or organisational needs and goals.

At GAP, we accelerate the journey of Changemakers and enable them to be Change Leaders of the future and alongside you, we can find powerful ways to mobilize them to play bigger too.
Global Action on Poverty (GAP) is a platform to eradicate poverty through thought and action.

GAP was initiated in 2014 to take on the challenge of eradicating poverty in India and the world.

To us Changemakers are the ones who have an idea or are already working on initiatives to eradicate poverty in their own community or region.

They are deeply committed and have either begun their Change-making journey or are scaling their initiatives to impact other regions/geographies.

GAP brings together Changemakers from all walks of life and enables them to unleash the potential of those who are poor, thus creating a better world.

No single person on our planet will live in squalor & poverty.
Join us in making this vision a reality and transforming the way Changemakers are empowered and supported.
GAP empowers Changemakers to create audacious visions and step up the impact in their communities.

We invite partners to engage with these programs.
You can transform the way change happens in our communities and societies and partner with GAP in numerous ways

**PARTICIPATE** in our dynamic GAP Mentoring, Coaching & Volunteering Programs to transfer your skills and experience to CMs so that they are empowered and supported.

**CREATE** a pipeline of specific investments and grants for CMs to grow their initiatives and ventures through GAP Funds.

**SHARE** your resources technology solutions, physical space, training facilities & professional skills (accounting, marketing, legal etc) through GAP Shared Services.

**GROW** the CM’s knowledge by sharing your intellectual capital, faculty, learning platforms, skills and others through GAP Learn, either onsite or online.

**RESEARCH** experiment and innovate around the challenges and problems that CMs face through GAP Labs.

**PROVIDE** hands on support to the GAP District Networks to resolve problems and resource constraints.
A collective has formed over the last 2 years to work on this mission together

February 2015
Launch of GAP
100 CMs
100 Catalysts
10 Mentors

Muhammad Yunus + Aruna Roy + Harish Hande
Vijay Mahajan + Ela Bhatt & others participated at the GAP 2015 Annual Event at the Gandhi Ashram in Ahmedabad.

December 2015
Pioneered Leadership Coaching Program
30 Coaches engaged

Step Change for CMs journey.

March 2016
2nd GAP Annual Event at the Gandhi Ashram
Launched GAP Funds
GAP Learn
GAP Labs

Jan - Now 2015
Partners Engaged
250 CMs
165 Partners
30 Coaches
20 Mentors

Ashoka, TISS, IRMA, Yunus Centre, London Business School, Tata Trusts and others.
Our focus now is to expand our network of Changemakers & Partners and increase impact on the ground in the next 5 years.

We are engaging the next cohort of 1000 CMs for 2017.

Further develop offerings that support CMs online and offline and increase interactions between Partners, Coaches & CMs.

In 5 years, we will reach out to 100,000 CMs from multiple districts of India and across the world.

We shall work with 500 partners in 5 years who can provide support and resources to CMs and also collaborate with them.

We will launch the GAP Mission Impossible Leaders’ program in April 2017 and the GAP A Team in May 2017.
And as we all work together and leverage our strengths, we can learn and impact effectively.

ACADEMIC INSTITUTIONS

Expand your research in specific areas of social change.

Provide your faculty with new teaching experiences.

Experiment with some solutions to the challenges that CMs are facing.

Provide your students new learning opportunities in the social change space.

Enhance the depth and knowledge base of your institution and also your reputation and impact on our societies around the world.

FOUNDATIONS, TRUSTS OR SOCIAL IMPACT INVESTORS

Funding & Investment Partners have access to a promising group of CMs in diverse areas of social change and at different stages of organizational growth.

New financial instruments can be designed and launched by funding partners that can provide additional ways for CMs to access funds for their organisations and also for funders to channels funds into the social change space and grow it.
COMPANIES

Opportunity to deliver your CSR strategy and increase your employee engagement through skilled volunteering over a short/long period.

Implement CSR objectives by making strategic financial contributions towards social initiatives

Engage your employees in social experiences to enhance understanding of this segment of society and the impact you can have along with partners

Deepen your Social and Sustainability activities by partnering on innovative initiatives with CMs organisations

Develop new market opportunities at the bottom of the pyramid and collaborate with social enterprises and other organisations to design and sell new products that are sustainable and have positive impact in society

NON GOVERNMENTAL ORGANISATIONS

Deliver your strategy by partnering with CM organisations. It can enable them to have better reach especially in rural areas and impact many more as they scale.

GAP can be the voice for NGOs and provide a unified platform from where their concerns and aspirations are collectively expressed.

You can learn new ideas and models from others and also the CMs and enhance your leadership capability through the GAP Leadership program

GAP can potentially bring NGOs and others together to address institutional issues & problems.
GOVERNMENT ORGANISATIONS

You can serve the public through your initiatives by providing your support and funding to GAP CMs and also have the opportunity to learn what can serve the public better and get people out of poverty.

Partnering with GAP will enable you to be part of the collective that is making change happen on the ground and will enable you to leverage innovative solutions and find suitable partners.

SOCIAL CONSULTING ORGANISATIONS

Have access to an active group of CMs who provide you with the opportunity to research and analyse the trends in certain areas of change.

Facilitate powerful conversations that unearth the deeper challenges and aspirations of partner organisations and CMs.

Influence key players in the GAP Community as new reports and insights emerge as part of your intellectual capital.
A GAP CHANGEMAKER’S JOURNEY

- **CM**
  - Applies: NOV - DEC 2016
  - Chosen: JAN - FEB 2017
  - Inducted: MARCH 2017
  - Prepares & Plans: APRIL - JUNE 2017
  - Accesses Support: MARCH ONWARDS
  - Gets Support: ONGOING

**VALUE TO CHANGEMAKER:**
- Recognition Of Impact
- Development Of Abilities & Knowledge
- Boost Of The Growth Of Initiative & Individual Leadership
- Inspiration
- Connections
- Clarity Of Purpose & Plan
- Innovation Support
- Scaling Ideas

**GLOBAL ON POVE**

**GLOBAL ACTOR CHANGEMAKER**

**GLOBAL ACTOR CHANGEMAKER**
Partner with us and explore all possible ways to have impact with GAP and the GAP Community

Spend an Induction Day getting to know all the streams of GAP, the Changemakers and their projects and also other partners and their activities and develop a plan of engagement with GAP. We will also understand all the areas of your organisation and it’s activities and find the mutual areas of partnership.

Participate in the GAP Bigger Game Sessions with all our partners to generate new and large scale solutions that can be addressed through cross sector engagement.

Interact and develop relationships with other GAP partners and explore better solutions through GAP round tables & events.

You will be allocated a GAP Partnership Manager who will develop, refine and help implement the annual plan alongside you, your teams and GAP teams.

To support GAP, we seek a nominal Financial Contribution as a partner.
And imagine what is possible when we all partner with each other

New ideas and solutions reach the masses rapidly.

Every impoverished village or town or slum is equipped with basic facilities and opportunities.

New markets get created that sustain economies & communities.

People have hope and begin to create abundance for themselves and their families.

And leaders emerge everywhere showing us a new path.
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